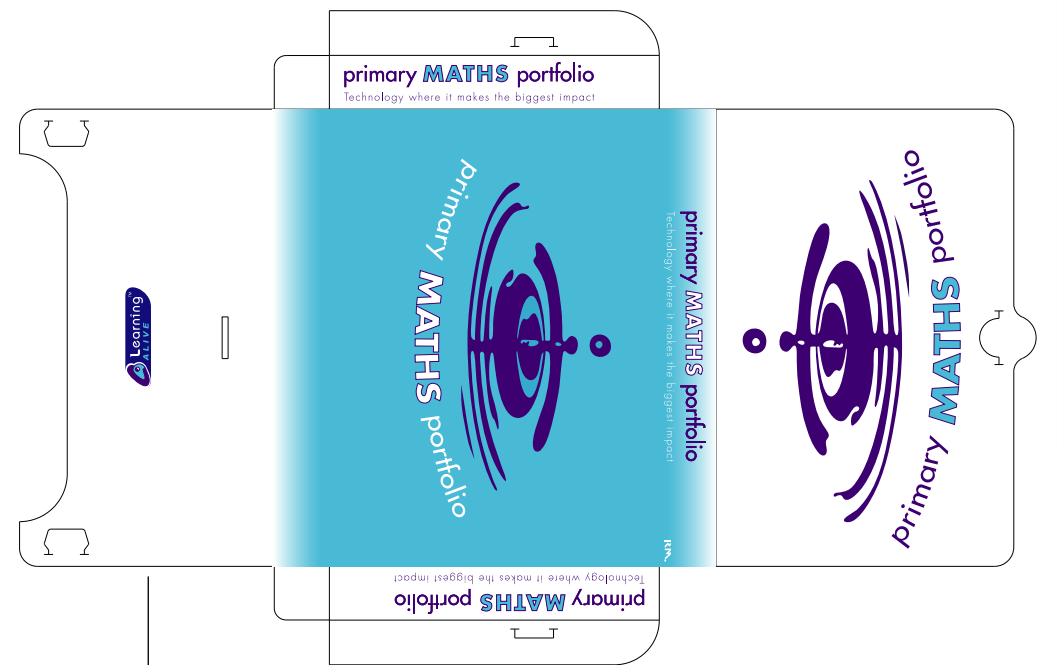


## PACKAGING - PRIMARY MATHS PORTFOLIO



ITEM TITLE: Primary Maths Portfolio CD Design (showing Easiteach product)

ITEM TITLE: Primary Maths Portfolio Box Packaging

TITLE: Primary Maths Portfolio Brand Identity  
CLIENT: Research Machines PLC  
PURPOSE: To bring together 3 existing primary level maths teaching products under one brand/product offering.  
The rebranding proved to be very successful and increased sales by 75%.