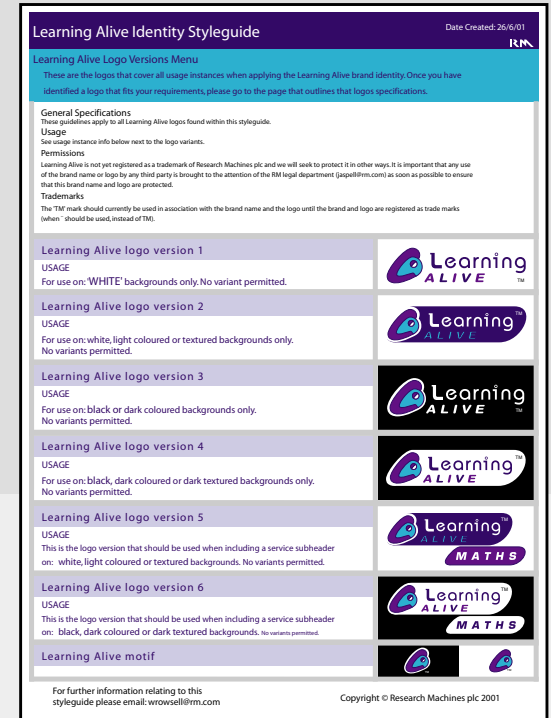
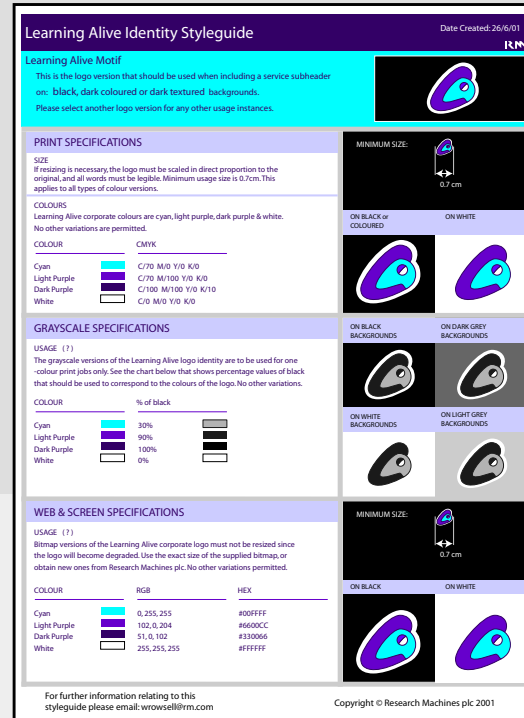
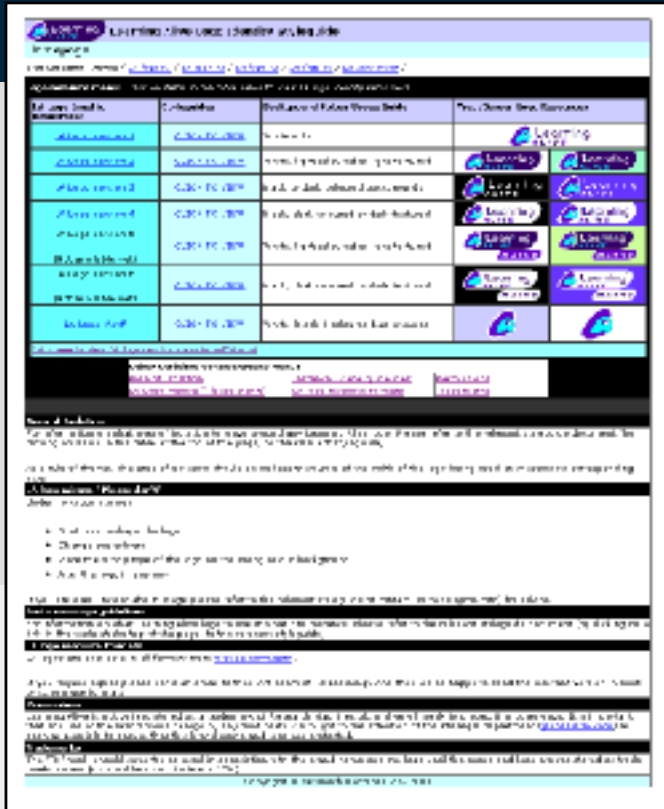


BRAND IDENTITY - LEARNING ALIVE



ITEM TITLE: Learning Alive Intranet Styleguide

ITEM TITLE: Learning Alive Motif Styleguide

ITEM TITLE: Learning Alive Variant Menu Styleguide

TITLE: Learning Alive Brand Identity

CLIENT: Research Machines PLC

PURPOSE: To rebrand a suite of products under one new family name that will act as the main identifier/Portal for RM's product range. The design brief included; development of all branding collateral (print and electronic), a web design strategy and UI, and report identifying sector competitor strategies.