

BRAND IDENTITY - PRIMARY MATHS PORTFOLIO



primary **MATHS** portfolio  
 Technology where it makes the biggest impact

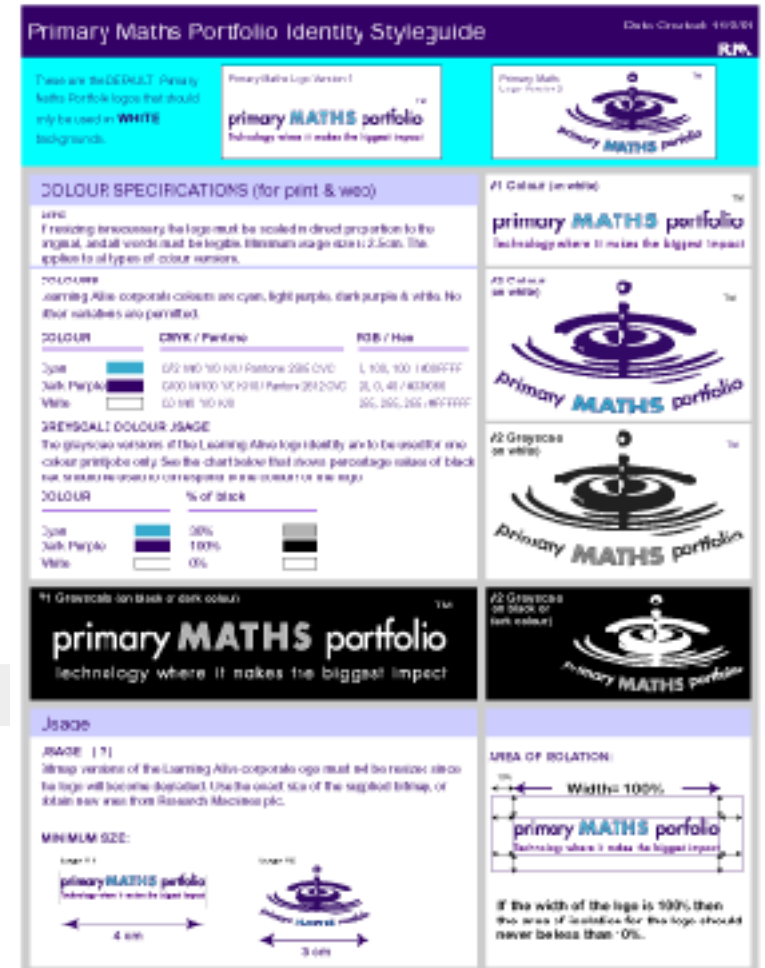
ITEM TITLE: Primary Maths Portfolio Logo V1

ITEM TITLE: Primary Maths Portfolio Logo V2

TITLE: Primary Maths Portfolio Brand Identity

CLIENT: Research Machines PLC

PURPOSE: To bring together 3 existing primary level maths teaching products under one brand/product offering. The rebranding proved to be very successful and increased sales by 75%.



For further information relating to this styleguide please email: wrowell@rmechanics

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